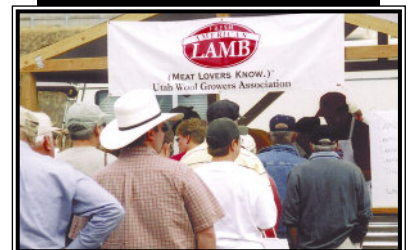




JOIN US AS A VENDOR!

- ✓ TRAFFIC GENERATING ENTERTAINMENT IN THE VENDOR COURT
- ✓ TOTAL GATE OVER 28,000
- ✓ LARGELY URBAN AUDIENCE WITH DISCRETIONARY INCOME
- ✓ BE PART OF AN EXCITING AND FUN EVENT!



REASONABLE BOOTH FEES PLUS 3 WAYS TO SAVE:

- 1. Everyone: Submit your application by May 1 and enter the discount code "EARLY BIRD" and get a \$25.00 discount!**
- 2. Everyone: Invite a "New Vendor," and you both save \$25. Plus Get \$25. for every new vendor you invite who come to the event***
- 3. New Vendors:* Enter the discount code: "New Vendor," and deduct \$25. More!**

Yes, You Can Save With All 3 Discounts!

* Get complete details on attached rebate form which you submit in October.



BE PART OF OUR BIGGEST YEAR YET!

2017 SOLDIER HOLLOW CLASSIC VENDOR APPLICATION

Thank you for your interest in becoming a vendor at the Soldier Hollow Classic Sheepdog Championship. It is open to all vendors who meet the conditions and expectations as defined on the attached Vendor Rules and Policies, and who also are approved by the Vendor Services Director. Vendors may be accepted or rejected based on this application, or may be requested to produce examples or images of their products prior to final decision as to acceptance. For questions email us at info@soldierhollowclassic.com.

Name of Vendor Applicant: _____ Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____ Email: _____

Utah Tax ID, EIN, or Social Security: _____ (required by the State of Utah).

ALL ITEMS ABOVE (THOSE IN RED) MUST BE FILLED OUT IN FULL OR APPLICATION WILL BE RETURNED TO THE APPLICANT)

Vehicle(s): Vehicle 1: _____ License plate: _____ Vehicle 2: _____ License plate: _____

Please place my booth on _____ *paved space _____ unpaved space _____ *best available space (paved or unpaved) *AFTER THE WIND IN 2015, THE VENUE IS REQUIRING 50 GALLON BARRELS FOR ALL TENTS. BOOTH SPACE NOW INCLUDES FILLED 50 GALLON BARRELS. YOU DO NOT NEED TO BRING WEIGHTS OR STAKES. RATES HAVE BEEN ADJUSTED.

Description of Products offered at your booth: _____

For first time vendors: Did another vendor recommend our event ___ Yes ___ No. If yes, name of that vendor: _____

Products offered at my booth are (check and describe on all that are applicable)

_____ Handmade by myself or members of my family _____ Associated with the culture of: _____

_____ Primarily made from these fibers: _____ _____ Machine made in: _____

_____ Handmade by artisans from: _____ _____ Associated with Sheep, Dogs or Agriculture

_____ Machine made in: _____ _____ Other Information on my products: _____

Please reserve the following booth(s) and equipment for me:

_____ 10 W by 12 D booth (space only with 4 50 gallon barrels, no tent)* @ \$270..... \$ _____

_____ 20 W by 12 D booth (space only with 6 50 gallon barrels, no tent)* @ \$420..... \$ _____

_____ 20 W by 20 D booth (space only with 8 50 gallon barrels, no tent)* @ \$600..... \$ _____

_____ 10 by 10 canopied rental with sides & back (inc set up) and 10 by 10 space @ \$450..... \$ _____

_____ 10 by 20 canopied rental with sides & back (inc set up) and 10 by 20 space @ \$650..... \$ _____

NOTE: 50 Gal. Barrels are now included for all sites (you do not need to bring weights or stakes)

_____ 8 foot banquet table rental @\$10.00 each..... \$ _____

_____ Event Camping Fee One spot 5 nights@ \$20.00 (no hookups)..... \$ _____

_____ 110 Power / light use (i.e. cash register) @ \$10.00..... \$ _____

_____ 110 Power / moderate use @ \$30.00..... \$ _____

Credits:ENTER DISCOUNT CODE: _____ Subtract discount from your total due: -- _____

Credits:ENTER DISCOUNT CODE: _____ Subtract discount from your total due: -- _____

Total Payment Due (Made Out To Soldier Hollow Classic) \$ _____

* These tent spaces will be separated by 3 feet to accommodate barrels so corner barrels will not sit directly in front of your tent

Checks will not be cashed until July 1, 2017. You may cancel through July 31, 2017 and receive full refund. From August 1, to August 15, 2016 all cancellations will be subject to a 30% late cancellation fee. Cancellations made after August 15, 2017 will result in loss of booth fees paid.

Send Pymt. to: Soldier Hollow Classic Sheepdog Championship, LLC, 648 East Parleys Road, Park City, Utah 84098.

***Acceptable Payment: Personal or Business Check through Aug 10, 2017. After Aug. 10 Please send a Money Order. For questions please email info@soldierhollowclassic.com**

Soldier Hollow Classic Vendor Rules & Policies

Set up: August 31, (4 to 7 p.m.) and Sept. 1 (7:30 to 9 a.m.). Event September 1 to 4, 2017 See details below.

1. All products offered for sale in product vendor booths at the Soldier Hollow Classic must meet the following general guidelines:
 - a. Products for sale must fit under ONE of the following broad guidelines: 1. Handmade items. 2. Items having to do with dogs. 3. Items having to do with traditional agriculture. 4. Items representing shepherding cultures (Scottish, Irish, Welsh, English, Basque, Greek, Navajo, Australian, New Zealand, Hispanic, South American etc.). 5. Handmade Arts and Crafts. If you are unsure if your products meet this guideline give us a call before sending in your application. We will try to find a way to incorporate your product if we can. PRODUCTS NOT FITTING UNDER THESE GUIDELINES ARE ALLOWED ONLY FOR EVENT SPONSORS. CONTACT MARK @ 801-556-9229 TO BECOME A SPONSOR.
 - b. Products representative of shepherding cultures, but produced in other non-native countries (frequently called knock-offs) may not be sold at the Soldier Hollow Classic. The determination and decision of the Event or Vendor Director in this regard is final. Vendors selling such products will be asked to remove them from their booth. If they do not, vendor agrees to leave and forfeit all vendor fees.
 - c. Products must be suitable for their intended purposes and in excellent condition. Additionally vendors must truthfully represent the origin of the products, materials of production and all other available information about the item.
 - d. Product vendor booths may not sell any food or beverage products intended for on-site consumption.
 - e. Any products in question in regards to the above policies are subject to the final decision of the Vendor Services Director as to whether or not they may be sold at the Soldier Hollow Classic (if you are in doubt call Mark Petersen at 801-556-9229 from 2 p.m. to 6 p.m. daily).
2. **Check-in, Set-up and Hours of operation:**
 - a. Vendors are required to check in either on Thurs., Aug. 31, from 4 p.m. to 7 p.m. or Fri. morning from 7:30 a.m. to 9:00 a.m. You may not set up prior to 4 p.m. Thurs. ANY PRODUCT VENDOR SETTING UP PRIOR TO THURSDAY AT 4 P.M. WITHOUT WRITTEN PERMISSION WILL FORFEIT THEIR BOOTH FEE AND BOOTH RENTAL AND THEY WILL NOT BE ALLOWED TO PARTICIPATE IN THE EVENT.
 - b. Vendors are to check in during these two times and be open for business at 11:30 a.m. on Fri. with all vehicles out of the vendor area by 9:45 a.m. on Fri. Vendors who fail to check in on Thurs. from 4 to 7 p.m. or on Fri. prior to 9 a.m. are subject forfeit of their registration fee and will not be allowed to participate in the event.
 - c. Vendors may bring motor vehicles into the vendor area Thursday evening and prior to 9:00 a.m. on Friday morning. On Saturday through Monday vendors will all motor vehicles removed from the vendor area by 7:45 a.m. From that time until the last dog runs (normally about 5 to 6 p.m.) or until the Vendor Director opens the vehicle access gates, product vendor vehicles are not allowed in the vendor court.
 - d. Booths must be staffed and open for operation from 11:30 a.m. on Friday and at 10:30 a.m. on Saturday through Monday through the conclusion of that days events (generally scheduled for 5 to 6 p.m.). Failure to staff a booth for all four days and for the required hours may result in the vendors booth being closed and removed for the remainder of the event and 100% of vendor's fees being forfeited.
3. Vendor staff entry to the event and vendor parking passes:
 - a. Vendors will be allocated 4 day passes to staff their event as follows:
 - 10 by 10 foot booth vendors receive Three 4 day passes and two vendor parking passes.
 - 10 by 20 foot booth vendors receive Four 4 day passes and three vendor parking passes.
 - 20 by 20 foot booth vendors receive Five 4 day passes and four vendor parking passes.
 - b. Vendor parking is located on the vendors loop about 400 yards from the gate.
 - c. Larger Vendors may receive additional passes subject to negotiation with the Vendor Services Director
 - d. Additional four day passes may be purchased at a discounted rate of \$25.00 each. Single day passes may be purchased for \$2.00 off the non-discounted posted admission for the day. No additional discounts will be given. Additional vendor parking passes may be purchased for \$2.00 per day. Lost passes will not be replaced.
 - e. No person will be admitted without a pass under any circumstances. Those entering will present their pass and will be hand-stamped or wrist banded for that day. Entrance without a pass or presentation of appropriate hand stamp or wrist band will not be allowed before, during or after the event.
 - f. Vendors agree to use official vendor or public entrances only.
4. Each vendor is responsible for collecting all applicable sales tax and properly forwarding that tax to the Utah State Tax Commission.
5. Vendors agree to abide by the laws of the Sate of Utah and Wasatch County and additionally agree to abide these and any other vendor rules posted or otherwise communicated by the Vendor Director, Event Director or Venue Director at any time during the event.
6. Resolution of conflict: The vendor agrees to abide by the rules of this agreement, all posted rules, and by all rules and directions communicated by the Event Services Director, the Event Director and or Venue Director. The vendor agrees that failure to abide by said rules and or directions is a violation of this agreement and in such case the vendor will at the direction of the Event Services Director, the Event Director and or Venue Director leave the Venue and will in such case forfeit all vendor fees paid to the Soldier Hollow Classic Sheepdog Championship Ilc. If the vendor feels that said actions were unfair or wrong in any manner the vendor agrees that their only and sole recourse is to file claim in local small claims court and that in such case that the maximum restitution to which they might be entitled is the vendor fee they paid to the Soldier Hollow Classic Sheepdog Championship Ilc or a prorated portion of that fee should they be asked to leave the event after the event has started.
7. **VENDORS MAY NOT BRING DOGS PAST THE GATE NOR LEAVE THEM IN THE PARKING LOT (seeing eye and service dogs excepted).**
8. **Cancellation Policy: Vendors may cancel through July 31 prior to the event and receive full fee refund. Cancellations from August 1 through 15 will be charged a 30% late cancellation fee. Cancellations made from August 16 though the end of the event will forfeit all fees paid.**

In consideration of acceptance as a vendor at the Soldier Hollow Classic Sheepdog Championship LLC I agree that I am solely responsible for all costs incurred for any and all damage done to livestock, property or persons, caused by either myself or by employees or persons acting directly or indirectly at my direction while at Soldier Hollow (grounds administered by the Utah Athletic Foundation / Soldier Hollow or by Wasatch Mountain State Park). I further agree to promptly pay fair and reasonable restitution for such damages. I realize that by attending the Soldier Hollow Classic that I am attending an event with dangers both known and unknown including but not limited to potential damages due to weather, spectators, competitors, facilities, staff, terrain, dogs and livestock. I expressly agree to hold harmless and not liable for said damages the following parties: The State of Utah, the Soldier Hollow Legacy Foundation, Utah Athletic Foundation / Soldier Hollow, Wasatch Mountain State Park, Soldier Hollow Classic Sheepdog Championship LLC and it's owners and officers, the Utah Wool Growers Association, and sponsors and advertisers of the Soldier Hollow Classic Sheepdog Championship LLC. I agree to abide by the above event policies and all other policies imposed by the Soldier Hollow Classic and it's officers. I grant Soldier Hollow Classic Sheepdog Championship Ilc permission to use images of me and my booth taken at the event to be used in promotion of the event in this and future years.

Name (please print): _____ Signed and agreed to: _____ Date: ___/___/2016

Soldier Hollow Classic Refer a Vendor Rebate Form

Thank you for sharing the good word and inviting quality vendors to our event. The components to getting your rebate is simple:

1. Fill out this form with your name and mailing address (the address that your rebate check will be mailed to).
2. List the New Vendors (those who have not been here since 2010) that you invited on this form.
3. They must list you as having invited them on their application.
4. Mail to Vendor Rebates, 648 Parleys Road, Park City, Utah 84098 after the event by October 1, 2017.
5. You will receive a rebate check for \$25 per new vendor by October 31, 2016 (you may send more than one form).

Your Name: _____ Your Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____ Email: _____

New Vendors I Invited that I believe are coming:

- | | | |
|----------|----------|----------|
| 1. _____ | 4. _____ | 7. _____ |
| 2. _____ | 5. _____ | 8. _____ |
| 3. _____ | 6. _____ | 9. _____ |

Rebates will be paid only if the following conditions are met: 1. The invited vendor must be new to the Soldier Hollow Classic (neither the business or the person has been here as a vendor since 2011). 2. Both the invited vendor and the vendor applying for a rebate participated as vendors at this years event: paid all vendor fees due and followed the vendor rules and policies listed and signed with their vendor application.

IMPORTANT VENDOR DATES AND TIMES

CHECK IN: • Thursday 4 to 7 p.m., Friday 7:30 to 9 a.m.

Do not set up early! Setting up prior to 4 p.m. Thursday will result in forfeiture of fees and disqualification from the event. Failure to check in by 9:00 a.m. may result in loss forfeiture of fees and disqualification from the event.

SET UP • Vehicles Out by 9:45 a.m., Open by 11:30 a.m.
& TAKE
DOWN On Friday only Vehicles will be allowed in the vendor area thru 9:45 a.m. AFTER 8:00 A.M. ALL VEHICLE TRAFFIC IS TO BE AT
FRIDAY: • Booths may break down at 4:00 p.m. WALKING SPEED IN THE VENDOR AND MAINTENANCE AREAS.
• Vehicles allowed in the Vendor Court after the last dog runs approximately 6:00 p.m. Or when notified by the Vendor Court Director.

SET UP • Vehicles Out by 7:45 a.m., Open by 10:30 a.m.
& TAKE
DOWN On Saturday through Monday all vehicles are to be out of the vendor area by 7:45 a.m. After 8:00 a.m. you will only have Parking
SAT-MON. • Booths may not close until the last vendor Lot access to your booth so DO NOT BE LATE (it's a long walk).
court activity has concluded (approx. 5:30)
• Vehicles are not allowed in the Vendor Court after the last dog runs approximately 6:00 p.m.
• On Monday ONLY booths may break down and vehicles may enter the vendor court when the bagpipes begin to play on the hillside (approximately 5:30 to 6 p.m.)